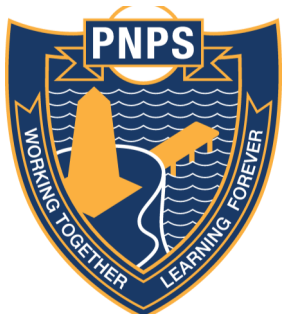


WHAT IS YOUR CHILD MISSING OUT ON?

JUST A LITTLE BIT LATE FOR SCHOOL DOESN'T SEEM MUCH BUT

If your child is missing	That equals	Which is	And over 13 years of
10 minutes per day	50 minutes per week	Almost 1.5 weeks of the	Almost half of a school year
20 minutes per day	1 hour 40 minutes per	Over 2.5 weeks per	Almost 1 school year
Half an hour per day	Half a day per school	4 weeks per school year	Almost 1 .5 school years
1 hour per day	1 day per school week	8 weeks per school year	Over 2.5 school years

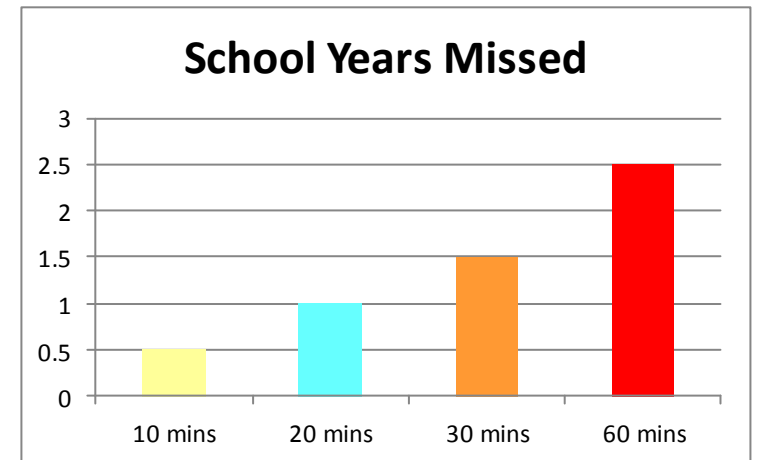


Did you know that your child's best learning time is the start of the school day?

That's when every minute counts the most.

School starts at 8:50am.

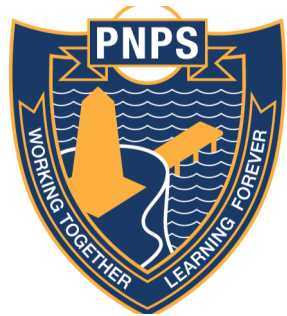
EVERY MINUTE COUNTS



DOES ATTENDANCE REALLY MATTER?

1 OR 2 DAYS A WEEK DOESN'T SEEM MUCH BUT...

If your child misses	That equals	Which is	And over 13 years of schooling that's
Half a day per week	20 days per year	1 month per school year	Almost 1.5 school years
1 day per week	40 days per year	2 months per school year	Almost 2.5 school years
2 days per week	80 days per year	4 months per school year	Over 5 school years
3 days per week	120 days per year	Over half a school year	Almost 8 school years



If you want your child to be
successful at school then
YES, ATTENDANCE DOES MATTER!

EVERY DAY COUNTS

